



**GIVING TO UNITED WAY**

**YOUR IMPACT DURING COVID-19**



United Way of San Joaquin County



# BOLDLY GIVE HOW TO GIVE

Your donation to United Way of San Joaquin County (UWSJC) can happen in many different ways. With your support, we will continue to change lives, to help our local nonprofits and provide relief for thousands of people who were impacted by the COVID-19 pandemic.

## MAKE A DIRECT DONATION

To make a direct donation to UWSJC, you can: text the word 'Contribute' to 40403, mail a check to our office, give via credit card, or set up a monthly gift on our website at [unitedwaysjc.org/donate](https://unitedwaysjc.org/donate).

## JOIN SMALL BUSINESS 365

While UWSJC has been bringing businesses, individuals, and organizations together to mobilize the community through workplace

giving campaigns, the 365 initiative is an effort to make philanthropy easier and more rewarding for small business owners in San Joaquin County.

### ***Gifts can be a combination of a:***

- Business Owner Contribution
- Business Owner Contribution and Employee Gifts
- Business Sponsorship for a UWSJC event

***To join through our website:*** [bit.ly/37rGKFI](https://bit.ly/37rGKFI)

### ***To learn more, visit:***

[unitedwaysjc.org/365-small-business-circle](https://unitedwaysjc.org/365-small-business-circle)

## SELL STOCK GIFTS

### ***Why Donate with Stocks?***

- The beauty of gift stocks and planned giving is that you will not pay any capital gains taxes on the appreciation of

the stock and it allows you to make a deduction for that year. A gift stock can be made in several ways.

### ***How to Donate Stocks:***

#### *Shares held by another Brokerage firm*

- Fill out a gifting form from your brokerage firm. Be sure to state that you are transferring position to another financial institution and that it is a charitable gift. Our partnership with Blakely Financial Services can help manage the transfer.

#### *Shares held by you*

- If you hold your own shares, please call United Way of San Joaquin County at 209.469.6980 and we will arrange to pick up your certificates.

#### *Planned Gift Commitments*

- Name United Way of San Joaquin County as a beneficiary for part or all of a retirement plan, such as IRA, 401K, or 403 (b). Benefits include receiving estate

tax charitable deductions, to lessen the burden of taxes on family and leaves a lasting legacy.

## **401K—REQUIRED MINIMUM DISTRIBUTION (RMD)**

### ***Why Donate this Way?***

- According to the IRS, you are required to start taking out a minimum distribution from your 401K after you reach age 72.
- You will not have to pay income taxes on the RMD if you donate to a charitable cause.

### ***How to Donate:***

- Contact your brokerage firm with your retirement amount and fill out a transfer form to send all or a portion of your RMD to UWSJC.
- Send checks to UWSJC Office:
- 777 N. Pershing Avenue, Ste. 2B, Stockton, CA 95203

## **BECOME AN ADT—ALEXIS DE TOCQUEVILLE—MEMBER**

- Make a contribution to United Way of San Joaquin annually of \$10,000 or more. You can designate directly to UWSJC or to a nonprofit of your choice. All tax records and reports are managed for your use.

## **THE LEADERSHIP CIRCLE**

### ***What is The Leadership Circle?***

- Donating to the Leadership Circle starts at \$500.00 or more and opens up the following:

### ***Benefits:***

- Donor Impact Meeting: Request a one-on-one meeting with a United Way Leadership Giving staff member.
- Insider communication through monthly leadership e-newsletter.
- Recognition in United Way Annual Report as a Leadership Circle donor.

# **TOP AGENCIES WHERE YOUR CONTRIBUTIONS WENT IN 2020**

*Child Abuse Prevention Council*

*Women's Center—Youth &  
Family Services*

*Hospice of San Joaquin*

*St. Mary's Dining Room*

*Emergency Food Bank*

*Stockton Shelter for the Homeless*

*Stockton Police Chaplaincy*

*American Cancer Society—SJC*

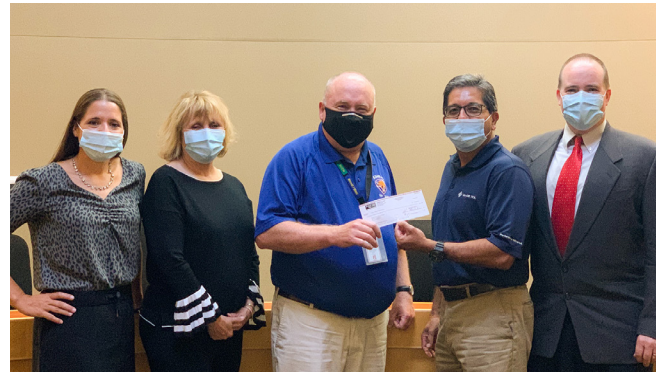
*Lodi House*





## PARTNERSHIPS WHO WE IMPACTED

- Initiated a **HOME Project** with Child Abuse Prevention Council, Visionary Home Builders and the District Attorney's Office to bring families living in encampments into safe housing.
- In partnership with the City of Stockton, provided over \$1.5M to emergency shelters and essential partners using CARES Act support to establish the **Shelter Health and Safety Project**.
- Donated funds to San Joaquin County Clinics to fund **COVID-19 testing** outreach to the homeless communities.
- Provided El Concilio with **economic relief funds** to assist over 400 families with \$500 each for emergency use during COVID-19.
- Distributed over \$50,000 in **emergency relief funds** to over 30 nonprofits in partnership with the Community Foundation of San Joaquin.



- Donated over \$1M to nonprofits in Lodi, Manteca, Tracy and Stockton to help our community partners keep their doors open to help continue providing their services.
- Distributed essential supplies to all local homeless shelters in a joint partnership with the City of Stockton and launched a project to provide **trailers to homeless veterans**.

- Dedicated funds to 2-1-1 to help Family Resource and Referral Center manage the enormous volume of calls that came into 2-1-1 seeking COVID-19 resources.
- Initiated a county wide educational campaign—**MASK ON**, in partnership with Dignity Health and San Joaquin County Public Health.

# WHO DO YOU MASK ON FOR?

[sjcphs.org](http://sjcphs.org)









## TESTIMONIALS HOW WE IMPACTED OUR COMMUNITY

### DISCOVERY CHALLENGE ACADEMY (SICOE)

"The graciously donated funds have positively impacted our student cadets by equipping them with the necessary packing list clothing items and basic school supplies to start their life changing journey at Discovery ChalleNGe Academy."



### SALVATION ARMY OF LODI

"We are using these funds to keep our food programs running for individuals and families in need, and also for helping the homeless through our Hope Harbor Shelter. Our food baskets have increased from 300 a week to about 450 a week...These funds ensure we can continue to provide



services, make sure families and children don't need to worry about food on the table, and transitional living clients fresh out of a six month recovery program can have their fees waved while dealing with these unprecedented times that have affected their income."

## LOVE INC OF MANTECA

"We choose to impact our service area/community in three strategic focus areas.

1. Direct financial relief to vulnerable community members struggling with homelessness.
2. Deploying three new portable showers.
3. Organizational stability, sustaining our workforce, and deploying new systems.

Our approach was balanced and measured to; provide for the immediate needs



LOVE IN THE NAME OF CHRIST

of community members, support the on-going work of Love INC, and investment in service expansion."

## TRACY UNIFIED SCHOOL DISTRICT

"Food Services Department improved our ability to distribute meals to students during distance learning. The grant also funded the purchase of handheld tablets and battery packs to streamline curbside grab and go meal distribution. In addition, the money was used to purchase sixteen shade structures, one for each of the meal distribution sites to protect staff from the harsh summer heat while they are feeding the students. All remaining funds went towards the purchase of individually wrapped food items and packaging supplies needed for grab and go meals."



**fresh zone**

## A MESSAGE FROM OUR PRESIDENT/CEO

Our team at United Way of San Joaquin County has partnered with the nonprofits throughout our county to ease the burden, challenges and crisis caused by COVID-19.

We know that the pandemic is not over, but we will continue to direct dollars and support where it is most needed. We plan to stay strong and serve, as our mission dictates to care for those with less. We are bolder together!



Kristin Birtwhistle  
President / CEO  
United Way of San Joaquin County



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209.469.6980 | UNITEDWAYSJC.ORG

